State of the Campus

Chancellor Gary S. May
Representative Assembly
UC Davis Academic Senate
March 1, 2018
New leadership

VC – Finance, Operations and Administration
Kelly Ratliff

Chief of Police
Joseph Farrow

Chief Marketing & Communications Officer
Dana Topousis

Recruitments:
• VC – Human Health Sciences
• VC – Office of Research
• Chief Campus Counsel
• VC – Student Affairs
• VC – Diversity, Equity and Inclusion (New)
Strategic Plan: overview

• Where do we want UC Davis to be in 10 years and how do we get there?
• Creative, bold ideas
• University-wide engagement
• Led by Steering Committee
• Plan to be released by July 2018
Strategic Plan: Steering Committee

• 23 members – faculty, students, administrators – serving as the chief visionaries, architects and drafters of plan

• Promotes university-wide participation through multiple channels

Co-Chairs

Ken Burtis
Faculty Advisor
Chancellor & Provost

Gary May
Chancellor
Strategic Plan: Steering Committee members

- Kia Aliakbar – Chair, ASUCD Committee on Committees
- Nicole Baumgarth – Professor of Pathology, Microbiology & Immunology
- Ken Burtis – Faculty Advisor to Chancellor and Provost
- Eddie Bell – Undergraduate, Managerial Economics
- Anthony Bulaclac – MBA student, Graduate School of Management
- Fadi Fathalla – Associate Vice Provost, Global Affairs
- Dave Furlow – Associate Dean, Undergraduate Education
- Rachael Goodhue – Chair, Academic Senate
- Joel Hass – Professor of Mathematics
- Leah Hibel – Associate Professor of Human Development and Family Studies
- Alissa Magorian – Executive Assistant, Enrollment Management
Strategic Plan: Steering Committee members

- **Gary May** – Chancellor
- **Pat Randolph** – Academic Coordinator and Lecturer, Biological Sciences
- **Susan Rivera** – Chair of Psychology
- **Mabel Salon** – Interim Assistant Chancellor, Government and Community Relations
- **Rich Shintaku** – Director, Diversity and Inclusion
- **Elizabeth Spiller** – Dean, College of Letters and Science
- **Cecelia Sullivan** – UC Davis Foundation Trustee
- **Roy Taggueg** – President, Graduate Student Association
- **Dana Topousis** – Chief Marketing and Communications Officer
- **Deborah Ward** – Associate Dean, Betty Irene Moore School of Nursing
- **Maisha Winn** – Professor of Education
- **Jason Wohlman** – Associate Vice Chancellor, University Development
Strategic Plan: outreach

• We had many interactive brainstorming sessions January–February, with faculty, staff and students on both Davis and Sacramento campuses

• Steering Committee had its own sessions as well

• First draft to be released in April

• Please continue to share your ideas, strategies online: https://toboldlygo.ucdavis.edu
Strategic Plan: timeline

Launch 10/2017

Steering Comm. meets 11/2017

Collect input 11/2017 - 3/2018

Draft report 4/2018

Release final plan 7/2018
Finances: overview

- $4.9B budget, 2016-17
- Modest revenue growth, continued challenges
Finances: tuition and student fees

- Regents’ vote delayed until May
- Proposal:
  - 2.7% ($342) increase for all students
  - Would bring $7M in new revenue for UC Davis
    - One third would fund student financial aid
    - Remainder would support student services, academic programs
  - Students of families making < $100K/yr. would unlikely have to pay for any of the increase
Financial sustainability: challenges

• Governor’s proposed funding increase is 1% less than expected = ~$4M less for UC Davis
• Revenue growth flattening as we near 18% cap on nonresident UGs
• Higher costs to fund competitive/negotiated faculty and staff pay and benefits
• Substantial investment needs for deferred maintenance, new capacity
• High uncertainty on federal funding for research, Pell Grants, Medicare
Financial sustainability: revenue strategies

• Generate new revenues
  • Masters programs, self-supporting degree programs
  • Rebalancing asset management strategies to maximize investment returns

• Continued fundraising success
  • Culture of philanthropy is growing
  • $250M raised last year
Financial sustainability: cost strategies

• Expand shared payroll/HR functions across university
• Explore new cost-saving approaches to procurement
• More frequent internal audits of administrative units
• Explore “administrative benchmarking”
  • Process: Compare our business processes, performance metrics to best practices of peer institutions
  • Purpose: Identify cost-saving opportunities and strengthen our bargaining power with vendors of goods and services
Sponsored research funding

- $783M in 2016-17
- 49% federal funding
- 21% state funding
- Top grants tackle public health, transportation
Fundraising

• Record $250M in FY 2016-17
• Raised $114M so far in FY 2017-18
• In quiet phase of 2nd comprehensive campaign
  • Working goal: $2B over 8 years
  • Driven by “Big Ideas,” Strategic Plan
  • Faculty proponents to pitch ideas to donors this spring
Planning for the next campaign: Big Ideas

- Criteria: single-concept, multidisciplinary, transformational, build on our strengths
- 13 chosen to advance
The 13 Big Ideas

- Advancing Pain Relief
- Chemistry Discovery
- Climate Neutrality
- Global Education for All
- Healthy Aging
- Healthy Brain Aging
- Innovation in Autism
- Institute for Global Human Rights
- Precision Medicine
- Smart Farm
- Veterinary Medical Center
- Violence Prevention Research
- World Water Initiative
Managing growth: overview

- We’re almost at enrollment capacity
  - **38,369** total student population 2017-18
  - **39,000** planned capacity through 2027-28

- We’re more popular than ever
  - **95,207** applications to enroll in fall 2018 as first-year or transfer students—a jump of 7,550—8.6% over last year
Managing growth: more room for TA’s, teaching

- Walker Hall
  - To house new Graduate and Professional Student Center
  - Opens fall 2019

- California Hall
  - To be largest lecture hall on campus, with 600 seats
  - Opens fall 2018

- Classrooms upgrades
  - More than midway through 6-yr, $25M renovation/modernization of classrooms across campus
Managing growth: bicyclists, pedestrians

- Wider walking and biking paths
- 600 more bike parking spaces
Managing growth: student housing

- Raising our student housing goal from 6,200 to 8,500 additional beds through 2030
  - 1,800 for West Village
  - 500 for redeveloped Orchard Park graduate student/student family housing
    - Orchard Parks rents to be capped at $1,000/mo. for family units, ~5% below market rate for other units
Top priorities

• Encouraging excellence in all that we do
• Maintaining student wellness
  • Housing
  • Mental health
  • Food security
  • Campus safety
• Accelerating diversity
• Telling our story well
• Partnering with Sacramento: Aggie Square
International excellence

- #1 Veterinary Science
- #1 Plant and Animal Sciences
- #1 Environmental Sustainability
- #1 Agricultural Economics and Policy
International excellence

#2 Agriculture and Forestry

#1 Agriculture, nationally (U.S. News & World Report)

#13 Environmental Sciences

#26 Anatomy and Physiology

#29 Biological Sciences, Earth and Marine Sciences

#31 Developmental Studies
National excellence

#1  Best value college for women in STEM

#6  Best public university

#9  Contributions to the public good
Faculty excellence

California Hall of Fame
Gary Snyder

Forbes List of 27 Top Cardiologists (U.S.)
Ezra Amsterdam
Faculty excellence

National Academy of Inventors
Laura Marcu
Biophotonics

National Academy of Sciences
Jodi Nunnari
Cellular Biology

National Academy of Engineering
Jay Lund
Water planning and management

Gary May
Semiconductor manufacturing research and engineering programs for URM students
Faculty excellence

Forbes “30 under 30” Young Stars of Science

Zhou Yu
Assistant professor
Computer Science

E.O. Wilson Award for Outstanding Science in Biodiversity Conservation

Rebecca Hernandez
Assistant Professor
Earth System Science

CNET en Español Top 20 Most Influential Latinos in Technology

Katia Vega
Assistant Professor
Design

Eli Gold Prize

Kristin Hoffman
Assistant Professor
Neonatology
Student excellence

Kelechi Ohiri and Gopika Mavalankar
Undergraduate Assistants to the Chancellor

Janelle Hope
Graduate Student Assistant to the Dean of Graduate Studies and to the Chancellor
Excellence: student-athletes

- Women’s basketball team won Big West conference again this year!
- Football’s Keelan Doss in spotlight
- High NCAA academic honors
  - Eight teams posted highest Graduation Success Rates in their conferences this past year
  - Four teams placed in top 10% of their sport in Academic Progress Rate

Pele Gianotti
Top 20
UC Davis’ all-time scoring list

Keelan Doss
Finalist
Walter Payton Award
Aggie Olympic medalist

Brita Sigourney, Aggie alumna and U.S. freeskier won the bronze in the halfpipe at the Pyeongchang Olympics on Feb. 20.
Responding to students’ concerns

• 3 task forces formed in February
  • Affordable housing – David Campbell
  • Mental health – Cameron Carter
  • Food security – Francene Steinberg
  • Findings and recommendations due June 30

• Bolstering campus safety
Diversity: new undergraduates

- 9,257 first-year/transfer students enrolled in fall 2017
  - 44% first generation
  - 27% URMs – African American, American Indian, Chicanx/Latinx
  - We now meet numeric threshold for becoming a Hispanic Serving Institution
Diversity: undergraduate women in STEM

Fall 2016

- 9,152—most of any UC campus
- 56%—highest ever in STEM
- 2,383—most URM women ever in STEM
Diversity: URMs earning degrees in STEM

• Significant climb in Chicanx/Latinx undergraduates earning degrees in STEM since 2010

URM = Underrepresented minority
Telling our story: doing my part

• Touting UC Davis’ points of pride almost daily on my chancellor and personal social media channels
• Writing newspaper op-eds regularly
• Started a monthly ”Chancell-ing” column in *The Davis Enterprise*
Telling our story: raising UC Davis’ profile

• 2017 partnership with Washington Post was highly successful

• Articles and videos

• Stories showed nation UC Davis is a powerhouse of innovation in addressing climate change

• Results far exceeded expectations

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<th>Washington Post benchmark</th>
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Telling our story: example

- Our tilapia fish skin treatment story last month went viral on social media and national/international media
- Played to our strengths
  - Global preeminence in Vet Med
  - Linking animal and human health
  - Innovation
  - Public service
  - Passion and power to do good in the world
Aggie Square: linking with Sacramento

- Live/work/learn/play environment for collaborative, cutting-edge projects
- Home for key academic/research programs
- Housing for students, faculty, staff
- Incubator/accelerator space for start-ups
We’re on an upward trajectory

Faculty, students and staff helping us get there!